

Top 20 Most Powerful AI Tools (2026) Overview Report

Prepared for Strategic Insights & Innovation

Global Institute for Circular Economy and Sustainable Development Goals (ICE&SDGs)

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Name (Version)	Purpose / Service	Official Link	Subscription Link	Monthly Fee (USD)	Annual Fee (USD)
ChatGPT (GPT-5.x)	General AI assistant, writing, coding, multimodal	https://chat.openai.com	https://openai.com/chatgpt/pricing	\$20 (Plus)	\$240
Claude (Opus 4.x)	Advanced reasoning, coding, document analysis	https://claude.ai	https://www.anthropic.com/pricing	\$20 (Pro)	\$200 approx
Gemini (3.x Pro)	Google AI assistant, multimodal + workspace	https://gemini.google.com	https://one.google.com	\$19.99	\$240
Microsoft Copilot (GPT-based)	Office AI assistant for documents, Excel, workflows	https://copilot.microsoft.com	https://www.microsoft.com/copilot	\$20	\$240
Perplexity AI (Pro)	AI search engine with citations	https://www.perplexity.ai	https://www.perplexity.ai/pro	\$20	\$240
Grok (xAI)	Real-time AI integrated with X platform	https://x.ai	https://x.ai/grok	\$30	\$300
Midjourney (V7)	AI image generation	https://midjourney.com	https://midjourney.com/acount	\$10-\$60	\$120-\$720
DALL-E 4	Image generation via	https://openai.com/dall-e	https://openai.com/pricing	Included in	Included

	OpenAI			ChatGPT	
Stable Diffusion (v4)	Open-source image generation	https://stability.ai	https://dreamstudio.ai	\$10+ credits	Usage-based
DeepSeek (V3/V4)	Free AI reasoning chatbot	https://www.deepseek.com	N/A	Free	Free
Mistral Le Chat	EU-based AI chatbot and coding	https://mistral.ai	https://mistral.ai/pricing	\$14.99	\$180
GitHub Copilot	AI coding assistant	https://github.com/copilot	https://github.com/copilot	\$10	\$100
Cursor AI IDE	AI-powered coding IDE	https://cursor.sh	https://cursor.sh/pricing	\$20	\$240
Notion AI	AI within documentation/productivity	https://notion.so	https://notion.so/product/ai	\$10	\$96
Canva AI	Design + generative AI tools	https://canva.com	https://canva.com/pricing	\$13	\$120
Runway Gen-3	AI video generation	https://runwayml.com	https://runwayml.com/pricing	\$15-\$35	\$180-\$420
Pika Labs	AI video generation from text	https://pika.art	https://pika.art	\$10+	\$120+
Synthesia	AI avatar video creation	https://synthesia.io	https://synthesia.io/pricing	\$30	\$360

HeyGen	AI video avatars + presentations	https://heygen.com	https://heygen.com/pricing	\$29	\$348
NVIDIA DGX Cloud	Enterprise AI compute platform	https://www.nvidia.com	https://www.nvidia.com/en-us/data-center/dgx-cloud/	\$36,999 approx	Custom